



2nd SMARTX!!! Conference – 28 October 2021

What can we learn from the smart city programs of foreign cities?

In 2019 the municipal body of District 13 accepted the Intelligent District Concept, based on it in 2020 the Smart 13 Action Plan was made till 2024.

In the first years of the SMARTX!!! program, learning about the most successful examples in Europe, we develop a strategy that will lead to the goal set in the Concept that by 2033 the XIII. District should be the “smartest” district of Budapest. We held the 1st international conference on 29 October, 2020, where we presented SMARTX!!! program for the audience and we got acquainted with the smart city program of Amsterdam, Barcelona, Vienna, Oulu and Newcastle, Australia.

The learning process started last year continuous this year with the 2nd International SMARTX!!! Conference. We can get acquainted with other leading smart city programs, building relationships with their coordinators and specialists. Based on traditionally good relations, in addition to Vienna's people-centred and sustainable developments, Madrid, Helsingborg, Rotterdam and Cape Town in South Africa are presenting themselves.

Based on the experiences of the cities we have known so far, it can be stated that the content, perception and organization of smart city programs differ from city to city, adapting to their own needs and possibilities. At the same time, it can also be observed that the smart city is less and less about direct infocommunications developments, much more about increasing the quality of life of city dwellers, local management of global challenges (climate crisis, demographic change, digitalisation).

In many cases, we have observed that active local communities provide an effective basis for successful smart city developments. As stated in the Smart District Concept: a common solution to the real problems identified by local communities in the formation of a smart city with local residents is the first, technological solutions must support this process.

Based on the experience gained during the pandemic, we are planning a conference that uses the potential of smart technology with the lowest possible virus risk. That is why the conference will be held online again this year, free for the general public, with simultaneous interpretation.

As in the case of last year's conference, this year we will publish the presentations of the speakers and the articles dealing with the topic on the website www.smartcity13.hu.

Date of the conference: 28 October, 2021

Program:

9:00 – 10:25		
Municipality of Budapest XIII. District	Dr. József Tóth mayor	5 min
Ambassador of the Netherlands	Ms. Desirée Bonis	10 min
Chargé d’Affaires a.i. of South Africa	Mr. Nkosnathi Sidney Sifuba	10 min
Deputy Head of Mission, Sweden	Ms. Katarina Szécsi Ásbrink	10 min
Deputy Head of Mission, Spain	Ms. Vera Soler del Campo	10 min
Senior Expert, City of Vienna, International Department	Mr. Thomas J. Resch	10 min
Municipality of Budapest XIII. District	Mr. Gergely Csiga deputy mayor	10 min
INTERTICKET Ltd. innovation director	Mr. Örs Ország	10 min
CEURINA NKft director, smart city expert	Mr. Örs Szokolay	10 min
10:25 – 12:30		
Helsingborg Smart City	Ms. Soraya Axelsson, head of Helsingborg H22 program	25 min (20 + 5 Q+A)
Madrid Smart City	Mr. Cecilio Cerdán, Madrid City County General Directorate for Cooperation	25 min
Cape Town Smart City	Ms. Gill Cullinan and Mr. Paul Hoffman - Western Cape Economic Development Partnership	25 min
Rotterdam Smart City	Mr. Frank Vieveen, head of Rotterdam Smart City program	25 min
Smart City – Urban Innovation Vienna	Ms. Angela Djuric Smart City Agency of Urban Innovation Vienna	25 min
12:30 – 12:50	reactions for the most interesting questions moderator: Mr. Örs Szokolay	20 min